

CRITERIA	CHECKLIST	
Project Needs & Goals	Are the objectives of the project clearly defined?	<input type="checkbox"/>
	Do they offer the specific services I need?	<input type="checkbox"/>
Experience & Expertise	Have I reviewed their portfolio for quality and style?	<input type="checkbox"/>
	Do they have proven experience in my industry?	<input type="checkbox"/>
	Are there relevant case studies or client testimonials?	<input type="checkbox"/>
Communication & Cultural Fit	Do they have clear processes for communication and feedback?	<input type="checkbox"/>
	Is their team culturally aligned with my brand's values and work style?	<input type="checkbox"/>
Scalability & Flexibility	Can they scale resources up or down based on project demands?	<input type="checkbox"/>
	Are they adaptable to changing deadlines or project scope?	<input type="checkbox"/>
Turnaround Times & Global Availability	Do they have a track record of meeting tight deadlines?	<input type="checkbox"/>
	Do they operate across time zones to ensure faster delivery?	<input type="checkbox"/>
Pricing Transparency & Value	Is their pricing clear and transparent?	<input type="checkbox"/>
	Do they offer measurable ROI in terms of quality, cost, and efficiency?	<input type="checkbox"/>
Quality Assurance Processes	Do they have rigorous quality control measures in place?	<input type="checkbox"/>
	Have I reviewed client feedback regarding their work quality?	<input type="checkbox"/>
Technological Capabilities	Do they use advanced tools for workflow management?	<input type="checkbox"/>
	Are they using the latest software for design, project tracking, and content distribution?	<input type="checkbox"/>
	Do they have strong data security protocols?	<input type="checkbox"/>
Pilot Project Testing	Have I planned a small pilot project to test their capabilities?	<input type="checkbox"/>
	Did the pilot meet expectations in quality, communication, and timelines?	<input type="checkbox"/>
Final Decision	Does this partner align with my goals, budget, and quality expectations?	<input type="checkbox"/>
	Am I confident they can deliver consistently as a long-term collaborator?	<input type="checkbox"/>