

WE global
ARE creative
AMNET production
studio

Pioneers in Global Creative Production & Leaders in Smartshoring®

Benefit from the
commercial value of:

40-70% Typical Cost
Savings

60% Faster
Turnaround

20 Years of Industry
Experience

1200+ Highly
Skilled Staff

To discuss a pilot project and to
see how Smartshoring® could work
for you, get in touch today:
hello@weareamnet.com or
visit weareamnet.com
for more information.

weareamnet.com | hello@weareamnet.com

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What is Smartshoring® and how can your business benefit?

Offshoring, redefined and evolved by We Are Amnet has led
to the creation of Smartshoring®.

It's the effective use of the best talent wherever they may be, stay
competitive, deliver marketing efficiency, ensure brand consistency
and accelerate brand growth. Our team of highly skilled staff act as
an extension of your business providing clear, concise communication
and unparalleled quality.

How we work

We blend our studios in Chennai and Mumbai with in-country
client services teams to support our brand partners with their
in-house and outsourcing requirements. Our brand partners
often require scalable, flexible and low cost resources and with
our streamlined processes, we ensure our partners receive
competitive rates and have a seamless experience on every
project.

Services

Creative Production

Managing and executing creative
production across all your
multi-channel campaigns, from:

- Digital & Social
- Packaging
- Retail Marketing
- Advertising
- Publications & Reports
- Transcreation & Localisation
- Image Services & Retouching
- CGI, Video & Motion

Content Management

A fully managed service to
optimise your digital asset
and content management
platforms.

Web & App Development

An extensive development
capability, spanning mobile,
data, e-commerce, CMS
and CRM solutions.

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