

Pioneers in Global Offshore Premedia Production.



Raise your marketing strategy with an impactful animated and interactive HTML5 banner ad.

The changing demands of the consumer has ensured many brands have initiated a “Digital First” approach as part of their communications and content strategy. Banner advertising has become increasingly popular with visually appealing adverts attracting greater user interaction and engagement, often referred to as ‘responsive design’. **HTML5** is the code behind this used to animate aspects of a banner or the entire banner itself.

Benefit from our Smartshoring® model for all your campaigns and get access to:

- **40 to 70%** Typical Cost Savings
- **60%** Faster Turnaround With Our Global Team, 24/7
- **20 Years** of Industry Experience
- **1200+** Highly Skilled Staff

Digital Banner Advertising

No matter what your goal, our team of specialist designers can produce the following display ads to support all your campaigns:

- Standard Digital Banner
- Dynamic Banner
- Video Banner
- Rich Media Banner
- Interstitial Ads
- Expandable Banner

Whether you need a static, animated or dynamic banner, all are produced manually / hand coded or built within Google Web Designer (GWD) / Adobe Animate CC. So, no matter what device or browser you are on, your ad will display and animate exactly the way you want it to.



How does Smartshoring® work?

We blend our studios in Chennai and Mumbai with in-country client services teams to support our brand partners with their in-house and outsourcing requirements. Our partners often require scalable, flexible and low cost resources and with our streamlined processes, we ensure our partners receive competitive rates and have a seamless experience on every project.

Pilot with us

To discuss a pilot project and to see how Smartshoring® could work for you, get in touch today: hello@weareamnet.com or visit weareamnet.com for more information.